

Course Overview:

In today's contemporary business, the leader needs to draw from the well of intellectual capital within their sphere of influence to facilitate productivity and steady growth. Principles and techniques on how leaders do that today are included in this course to provide the participants with the crucial tools to groom his/her people. These best practice techniques are taken from all areas of business and cultures to provide the participants with a clear path to putting together a successful business. This course allows participants to understand the best strategies and techniques to adopt in various workplace situations. The ability to strategize and convey organizational goals through effective communication is crucial towards achieving peak performance. Long term success relies on strong leadership within the organization.

Course Objective:

At the end of this course the participants will be able to:

- Build a strong followership
- Learn the art of leading especially in the areas of visioning, inspiring, and decision making
- Command respect by all peers and followers
- Insight into their leadership style
- Determine the best practices of leaders through history and how to apply them today.
- Articulate an understanding of what leadership means for in their business.
- Explain their leadership capabilities and areas for personal development.
- Determine their role as an effective leader in any organization.
- Develop strategies for creating a positive work environment that fosters leadership and a commitment to continuous improvement in others.

Course Outline:

Unit 1: Creating and Implementing a Leadership Communication Strategy:

- The leader as a visionary
- The power of creative vision
- The leader's influence on culture
- How a leader facilitates the path to a culture
- Implementing a leadership communication approach
- Models of best-run visionary companies

Unit 2: How Effective Leaders Control their "Inner Power":

- Guide to knowing your leadership strengths
- How leaders use their emotional intelligence
- Understanding the leaders base of power
- Understanding "Spiritual Capital"
- Leaders influence on people - employees, peers and senior managers
- Managing your body and mind effectively

Unit 3: How a Leader Develops People:

- Secrets to involve others
- Best practices of effective mentors and coaches
- The motivating leader

Training Language:

EN

Training Methodology:

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Simulation

Venue | Date | Fees

Riyadh | 11-02-2024 | 10,350 SAR
Dubai | 04-03-2024 | 21,563 SAR
Riyadh | 12-05-2024 | 10,350 SAR
Khobar | 12-05-2024 | 10,350 SAR
Istanbul | 13-05-2024 | 21,563 SAR
Istanbul | 20-05-2024 | 21,563 SAR
Istanbul | 22-07-2024 | 21,563 SAR
Khobar | 29-09-2024 | 10,350 SAR
Riyadh | 29-09-2024 | 10,350 SAR
Dubai | 14-10-2024 | 21,563 SAR
Khobar | 10-11-2024 | 10,350 SAR
Dubai | 16-12-2024 | 21,563 SAR

- The need for achievement, power and affiliation
- Expectancy theory and motivation
- How a leader creates an environment for self-motivation

Unit 4: How to Use Resources More Efficiently:

- Best practices to effectively delegate
- The benefits of delegation
- The barriers to delegation
- Delegation VS Empowerment
- Creating the environment for empowerment
- Using goal setting, time management, planning and prioritizing

Unit 5: How a Leader Builds an Innovative Culture:

- The leader as a creative thinker
- Building a culture of innovation and new ideas
- Challenging self-imposed assumptions
- Putting best practices into practice
- Guide to Build a personal leadership plan

Who Should Attend:

- Managers among all managerial levels
- Supervisors
- Team leaders
- Employees who want to get leadership skills to develop their career